



Potato Month

National



Idaho is the top potato producing state with **31%** of production in 2017.

WHITE



Popularly known as the Irish potato or the Kennebec, the most common variety, originated in Maine.

Primarily used for potato chip processing and for making French fries as it holds up well to frying. Accounted for **21%** of the 2017 U.S. crop, about **9** billion pound, most used for processing. Whites only made up **6%** of retail marketings in 2018 with an average ad price of **\$2.60** per 5-pound bag.

RED



Pontiac is the most common variety, developed in the 1930's. Low starch so they hold together when cooked and are great in potato salad. Grown predominately in North Dakota and Minnesota, accounted for **7%** of the 2017 harvest, about **3.1** billion pounds. Second most popular potato marketed at retail in 2018 with **29%** of marketings. Most popular in 5-pound bags with an average ad price of **\$3.05**/bag.

YELLOW



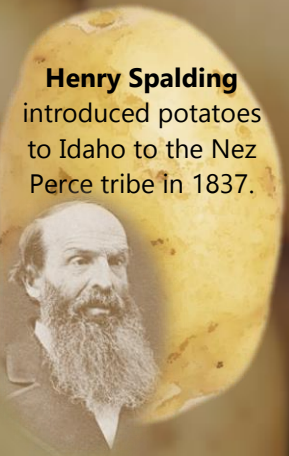
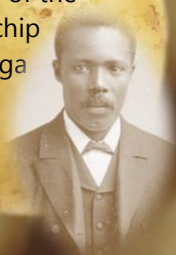
Yukon Gold is most common variety grown. Accounted for **3%** of U.S. production in 2017, about **1.3** billion pounds. Most are grown in Colorado and Oregon. A popular variety in retail outlets with **19%** of potato marketings in 2018 with an average ad price of **\$3.28** per 5-pound bag. Developed in Canada in the 1960's by Dr. Gary Johnston. A good all-purpose potato.

RUSSET

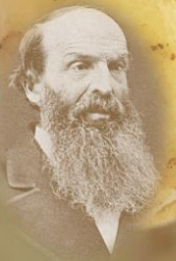


The "French Fry" potato developed from the work of Luther Burbank in the 1870's. The most popular potato grown in the U.S., making up **69%** of the 2017 harvest. Best for baking. Also, the most popular potato in retail markets with **47%** of 2018 features. About half are marketed in 5-pound bags at an average ad price of **\$2.50** per bag in 2018. In 2017, the U.S. produced **30.5** billion pounds.

George Crum is credited with the creation of the potato chip ("Saratoga chips") in 1853.



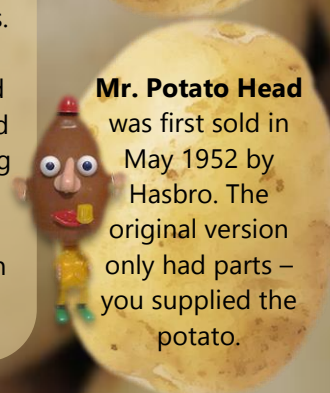
Henry Spalding introduced potatoes to Idaho to the Nez Perce tribe in 1837.



Thomas Jefferson popularized the potato in the U.S. by introducing them done in the "French style"



The potato originated in the Andes region of South America with the Incas and was brought to Europe in the 1500's by the Spanish.



Mr. Potato Head was first sold in May 1952 by Hasbro. The original version only had parts – you supplied the potato.